



# preface

The Draught Quality Guidelines group formed in March 2007 under the direction of the Brewers Association technical committee. Our overriding mission was to improve the quality of draught beer dispensed to our customers.

Distributors, wholesalers, retailers or draught installation teams may install a draught system. But once in place, each system commonly pours a wide range of brewers' and suppliers' products. We have sought to bring the industry together to agree upon standards that present everyone's beer in an optimal condition.

When handled properly from brewery to bar, draught beer delivers what many consider to be the freshest, most flavorful beer available to the customer. But the job does not end once the keg is tapped and the beer begins to flow. Good beer quality depends on proper alignment of the dispense variables and consistent housekeeping practices.

The draught quality group focused on these and other areas to develop a clear and well researched resource of best practices for draught beer. Of course, individual brewers may have additional quality requirements or recommendations for various brands beyond these commonly agreed upon standards.

## our mission

**To improve the quality of draught beer for all beer drinkers.**

## our goal

**To make our Web site information available to as many beverage industry members and consumers as possible, and work toward being the definitive draught quality resource for the U.S.A.**

[www.draughtquality.org](http://www.draughtquality.org)

We have assembled this draught quality guidelines manual and will continue to refine it in the future. Our goal is to provide useful and current information for all industry members, manufacturers, distributors, retailers, and consumers. This manual and excerpts from it are available at [www.draughtquality.org](http://www.draughtquality.org) and we encourage all industry members and affiliated groups to link to the Web site. ■